



2026 Terry Sanderson Memorial Golf Classic

SPONSORSHIP PACKAGE

Thursday, September 3rd, 2026
Glen Abbey Golf Club, Oakville
torontorock.com/golfclassic

ABOUT THE EVENT

Join us for the Toronto Rock Terry Sanderson Memorial Golf Classic, a premier charity golf tournament bringing together players, partners, and supporters for a distinguished day of golf, networking, and community engagement.

This special event honours the legacy of Toronto Rock legend and former General Manager Terry Sanderson, celebrating his lasting impact on the organization and the sport. A portion of proceeds will support our charity partner, the Smilezone Foundation, helping create uplifting, therapeutic spaces for children in hospitals and care facilities across Canada.

EVENT DETAILS

- **Date:** Thursday, September 3, 2026
- **Location:** Glen Abbey Golf Club - 1333 Dorval Drive, Oakville, ON
- **Format:** Shotgun Team Scramble

SCHEDULE OF EVENTS

- **7:00 AM** - Registration, Hot Breakfast & Smilezone Raffle Opens
- **8:30 AM** - Shotgun Start
- **2:00 PM** - Reception & Awards Ceremony
- **2:30 PM** - Smilezone Raffle Closes & Winners Announced

GOLF DAY INCLUDES

- 18 holes at Glen Abbey Golf Club, including a golf cart and bag drop service
- Each team joined by a Toronto Rock player, alumni or coach
- Hot breakfast
- Barbecue lunch
- One (1) complimentary drink ticket
- Player gift bag
- On-course contests and prizes

WHY PARTICIPATE

- Honour the legacy of former Toronto Rock GM Terry Sanderson
- Be among the first to support a Smilezone Foundation build planned for Spring 2027 in partnership with the Toronto Rock, proudly unveiled at this year's tournament.
- Golf alongside a Toronto Rock player, alumnus, or coach
- Connect with influential business and community leaders
- Strengthen relationships with clients, partners, and colleagues
- Expand your network and discover new business opportunities
- Increase your organization's visibility and demonstrate community leadership
- Reward employees, clients, and stakeholders with a memorable championship golf experience
- Support a meaningful cause while building valuable personal and professional connections





SPONSORSHIP OPPORTUNITIES

FOR INQUIRIES, PLEASE CONTACT:

MIA PILATZKE - mpilatzke@torontorock.com

TITLE SPONSOR - (1 AVAILABLE) - \$6,000

Presenting Sponsor & Premier Event Partner

As the exclusive Title Sponsor of the 2026 Toronto Rock Terry Sanderson Memorial Golf Classic, your organization will enjoy unparalleled visibility and recognition as the event's premier partner. This distinguished sponsorship offers a unique opportunity to align your brand with one of the tournament's most prominent experiences while demonstrating your commitment to supporting the legacy of Terry Sanderson and the charitable initiatives this event serves.

Includes one (1) complimentary foursome (\$1,600 value) and all standard tournament inclusions, in addition to the following premium benefits:

- Exclusive designation as the Title Sponsor across all event communications and promotional initiatives
- Premier logo placement on all event marketing materials, digital assets, website features, and social media campaigns
- Prominent recognition throughout the tournament venue, including event-day signage and branded touchpoints
- Exclusive company logo placement on all golf cart name plates
- Featured placement on the official Tournament Welcome Banner
- Two (2) dedicated on-course sponsorship locations
- Opportunity to create a branded activation experience at one or both sponsored holes
- Preferred seating at the post-event reception and awards presentation
- Formal recognition during event remarks
- Opportunity for a company representative to address guests during the reception
- Inclusion of a branded promotional item in each golfer gift bag
- Complimentary breakfast, lunch, and beverage service for all four participants
- Four (4) complimentary raffle tickets



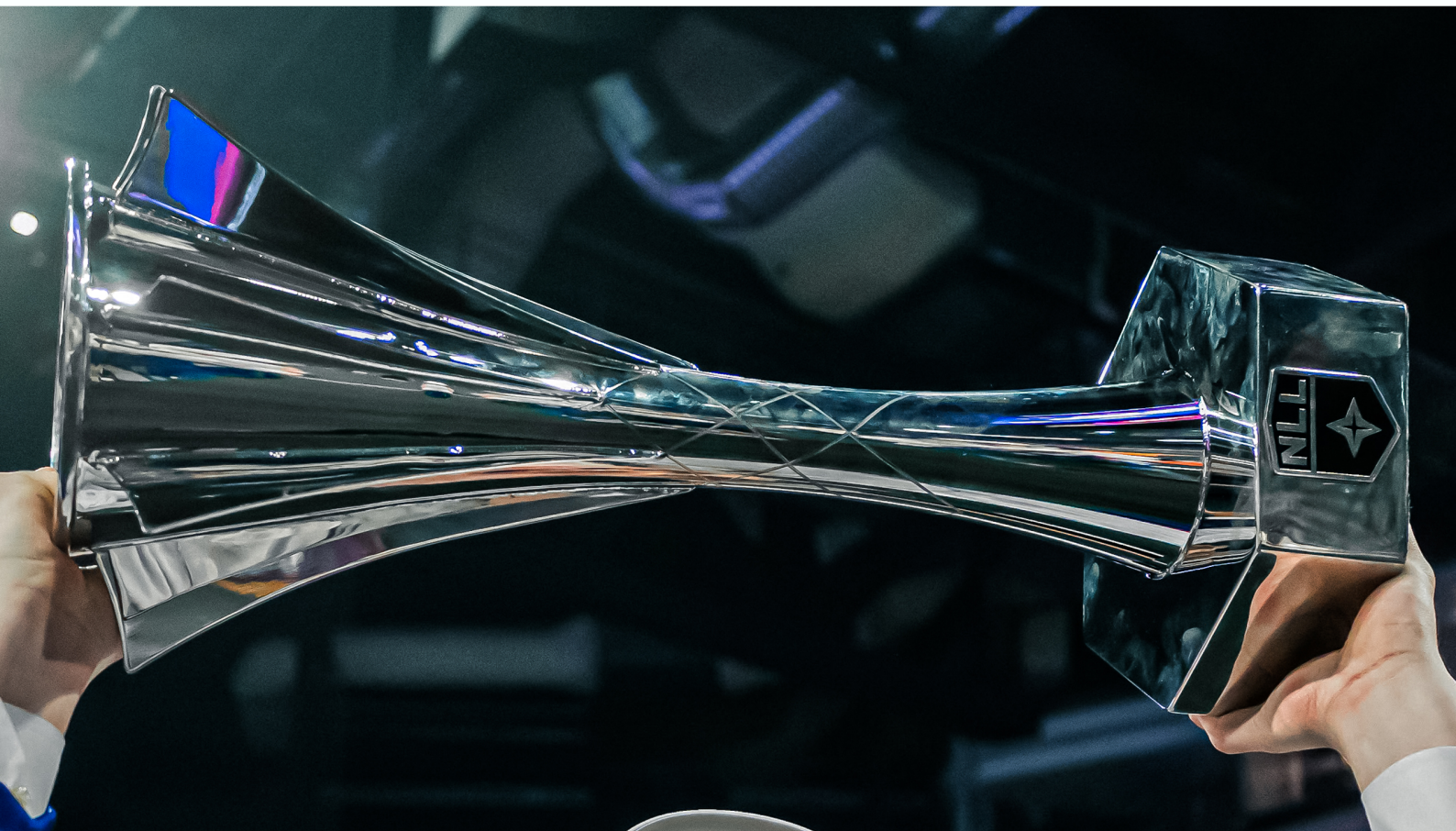
CHAMPIONSHIP SPONSOR - (LIMITED AVAILABILITY) - \$3,500

Signature Tournament Partner

Position your organization among an exclusive group of leading supporters whose partnership helps make the tournament possible. Championship Sponsors receive exceptional visibility throughout the event while enjoying meaningful opportunities to engage with participants and fellow supporters.

Includes one (1) complimentary foursome (\$1,600 value) and all standard tournament inclusions, plus:

- Recognition as a Championship Sponsor across event marketing and promotional platforms
- Prominent logo placement on the tournament website and social media channels
- Featured recognition on event-day signage
- One (1) dedicated on-course sponsorship location
- Opportunity to host a branded activation at your sponsored hole
- Reserved seating at the post-event reception and awards ceremony
- Formal acknowledgment during reception remarks
- Inclusion of a branded promotional item in each golfer gift bag
- Complimentary breakfast, lunch, and beverage service for all four participants
- Four (4) complimentary raffle tickets



SOLD OUT
~~LUNCH SPONSOR (1 AVAILABLE) \$1,000~~

Afternoon Hospitality Partner

The Lunch Sponsorship offers a highly visible opportunity to align your brand with one of the tournament's premier hospitality experiences. As guests gather and connect throughout the afternoon, your organization will be recognized as the presenting partner of this important event feature.

Benefits include:

- Exclusive designation as the Lunch Sponsor
- Prominent logo placement across event marketing materials, digital assets, website, and social media channels
- Dedicated recognition on event-day signage, including featured branding at the post-event reception
- Logo placement on reception table cards
- Formal acknowledgment during reception remarks
- Opportunity to host a branded display table during the reception
- Inclusion of a branded promotional item in each golfer gift bag

BREAKFAST SPONSOR - (1 AVAILABLE) - \$800

Morning Hospitality Partner

Be the first brand participants engage with as they arrive for a memorable day of golf, networking, and philanthropy. The Breakfast Sponsorship provides valuable visibility during registration and morning hospitality activities.

Benefits include:

- Exclusive designation as the Breakfast Sponsor
- Prominent logo placement across event marketing materials, website, and social media channels
- Dedicated signage within the breakfast area
- Formal acknowledgment during reception remarks
- Opportunity to host a branded display table within the breakfast hospitality area
- Inclusion of a branded promotional item in each golfer gift bag



CONTEST HOLE SPONSOR - \$500 (3 AVAILABLE)

Featured On-Course Experience Partners

Create memorable moments on the course by sponsoring one of the tournament's featured skill competitions. These sponsorships combine brand visibility, participant engagement, and recognition throughout the event experience.

SOLD OUT

~~LONGEST DRIVE SPONSOR (1 AVAILABLE)~~

***Sponsor to provide in-kind prizing valued at a minimum of \$100 per prize / \$200 total*

- Exclusive sponsorship of the Longest Drive competition
- Dedicated contest-hole signage
- Opportunity to activate and engage directly with participants
- Recognition across event marketing materials, website, and social media channels
- Recognition on contest-specific event signage
- Formal acknowledgment during reception remarks



SOLD OUT

~~CLOSEST TO THE PIN SPONSOR (1 AVAILABLE)~~

***Sponsor to provide in-kind prizing valued at a minimum of \$100 per prize / \$200 total*

- Exclusive sponsorship of the Closest to the Pin competition
- Dedicated contest-hole signage
- Opportunity to activate and engage directly with participants
- Recognition across event marketing materials, website, and social media channels
- Recognition on contest-specific event signage
- Formal acknowledgment during reception remarks



HOLE-IN-ONE SPONSOR (1 AVAILABLE)

***Sponsor to provide in-kind prizing valued at a minimum of \$200*

- Exclusive sponsorship of the tournament's most anticipated on-course challenge
- Dedicated contest-hole signage
- Opportunity to activate and engage directly with participants
- Recognition across event marketing materials, website, and social media channels
- Recognition on contest-specific event signage
- Formal acknowledgment during reception remarks



HOLE SPONSOR - \$350 (LIMITED AVAILABILITY)

On-Course Brand Presence

Establish a visible presence along the course while supporting a meaningful community event. Hole Sponsorships offer a simple yet effective opportunity to showcase your organization's commitment to the tournament and its charitable mission.

Benefits include:

- Dedicated on-course hole signage
- Recognition across event marketing materials, website, and social media channels
- Recognition on applicable event-day signage
- Formal acknowledgment during reception remarks



SUPPORTING SPONSOR

Community Support Partner

Supporting Sponsors play a crucial role in enhancing the overall participant experience while demonstrating their commitment to the tournament and its charitable objectives.

Benefits include:

- Opportunity to contribute either:
 - A raffle package with a minimum in-kind value of \$200, or
 - 150 gift bag items with a minimum in-kind value of \$10 per item
- Recognition on applicable event-day signage
- Recognition on tournament website
- Formal acknowledgment during reception remarks



IN APPRECIATION OF OUR 2025 GOLF CLASSIC SPONSORS:

TITLE SPONSOR



PRESENTING SPONSOR:



AIR CANADA

HOLE ACTIVATION SPONSORS:



HOLE SPONSORS:



SUPPORTING SPONSORS:



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Memorial Golf Classic